



## PERSPECTIVE A MOYEN TERME DE L'OFFRE ET DE LA DEMANDE MONDIALES EN ENGRAIS

Patrick Heffer et Michel Prud'homme, IFA

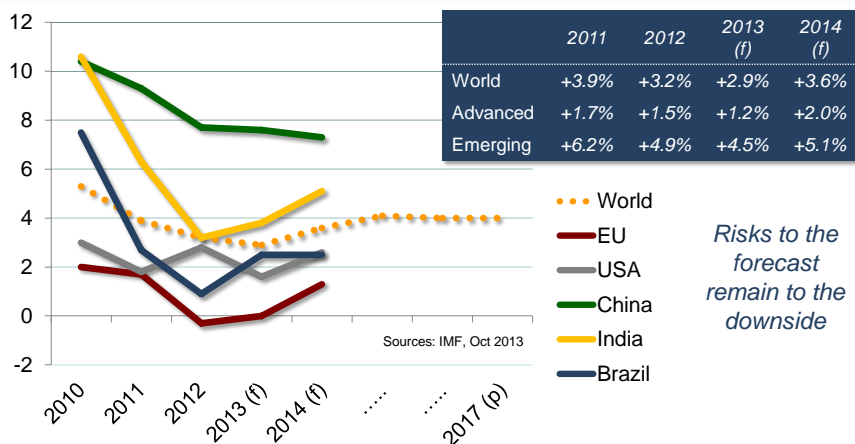
13èmes Rencontres internationales de l'AFCOME  
23-25 octobre 2013, Beaune, France



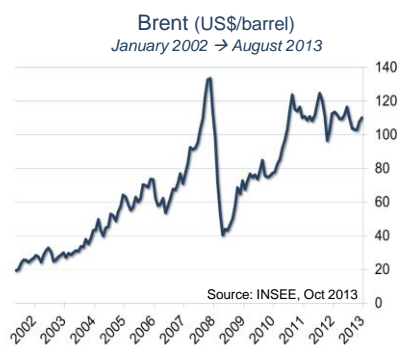
## WORLD ECONOMIC CONTEXT



## Economic Activity (GDP Growth, %)

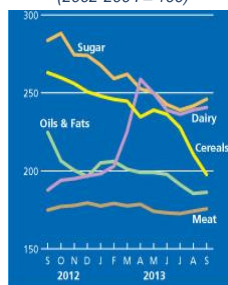


## Commodity and Food Prices

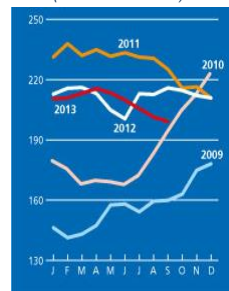


IMF projects a 3% contraction of oil prices in 2014

FAO Food Commodity Price Indices  
(2002-2004 = 100)

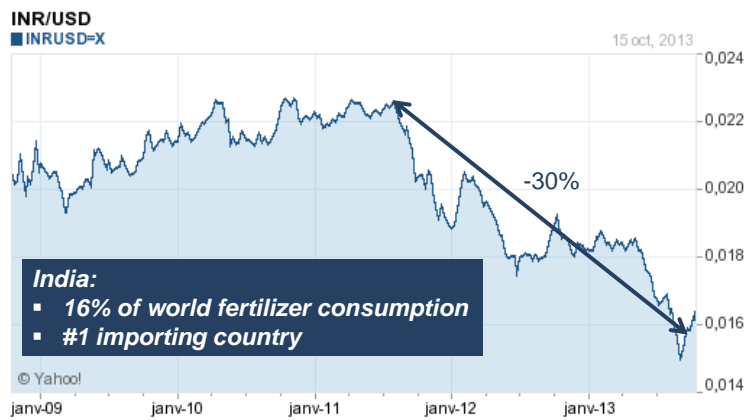


FAO Food Price Index  
(2002-2004 = 100)





## Currency Exchange Rates



## GLOBAL AGRICULTURAL SITUATION



## World Grain and Oilseed Production (Mt)

	Wheat	Coarse Grains	Rice (milled)	Oilseeds	Total
2010	652	1 100	449	457	2 658
2011	697	1 151	466	445	2 758
2012 (e)	655	1 128	469	473	2 725
<i>Change</i>	<i>-6.0%</i>	<i>-2.0%</i>	<i>+0.6%</i>	<i>+6.3%</i>	<i>-1.2%</i>
2013 (f)	709	1 246	477	495	2 926
<i>Change</i>	<i>+8.2%</i>	<i>+10.5%</i>	<i>+1.7%</i>	<i>+4.7%</i>	<i>+7.4%</i>

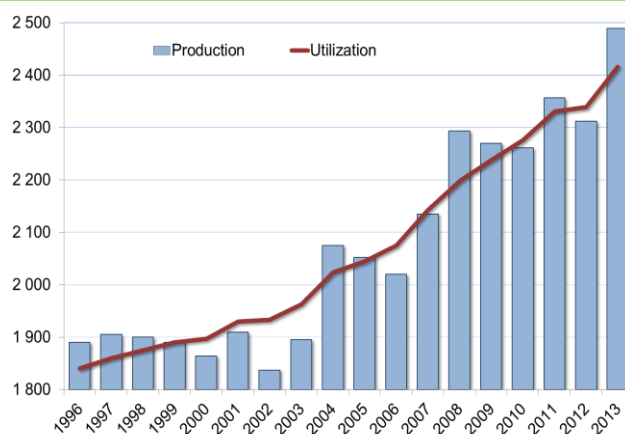
2012 wheat and CGs harvest impacted by droughts in the US and the CIS

Record harvests anticipated for all crops in 2013

Source: USDA, Sept 2013



## World Cereal Production and Utilization (Mt)



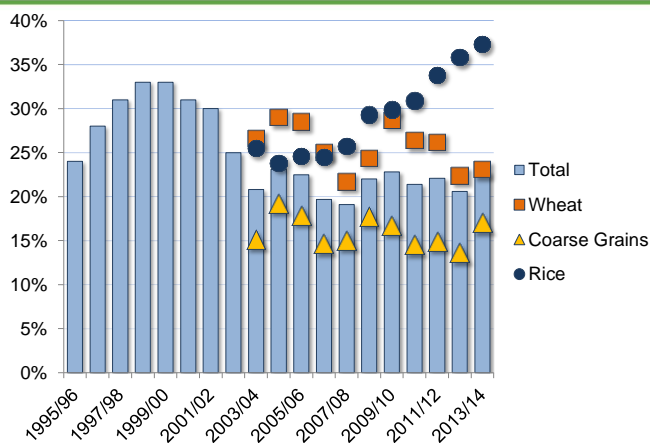
**2013/14**  
 ■ Production: +177 Mt  
 ■ Utilization: +77 Mt

Record maize crop in the US (+78 Mt; +28%)  
 Cereal harvest recovery in the CIS (+47 Mt; +32%)

Sources: FAO, Oct 2013



## World Cereal Stock-to-Use Ratio



**Anticipated Ending Stock Changes in 2013/14 (Mt)**

	Vol (Mt)	%
Wheat	+8	+5
CGs	+45	+27
Rice	+8	+5
Total	+62	+12

Sources: FAO, Oct 2013



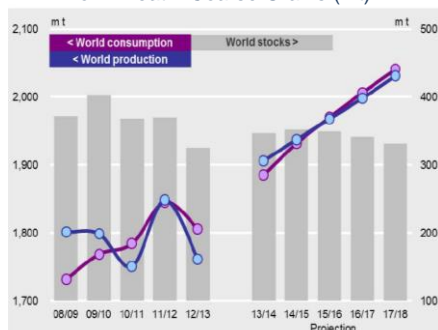
## Relative Evolution of Agricultural Commodity Prices



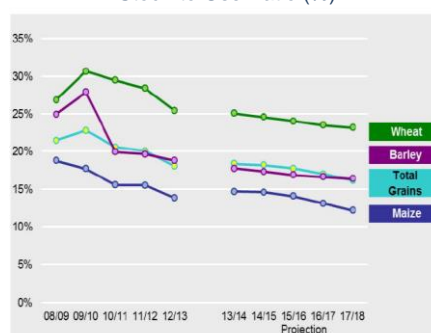


## Medium-Term Outlook for Wheat and Coarse Grains

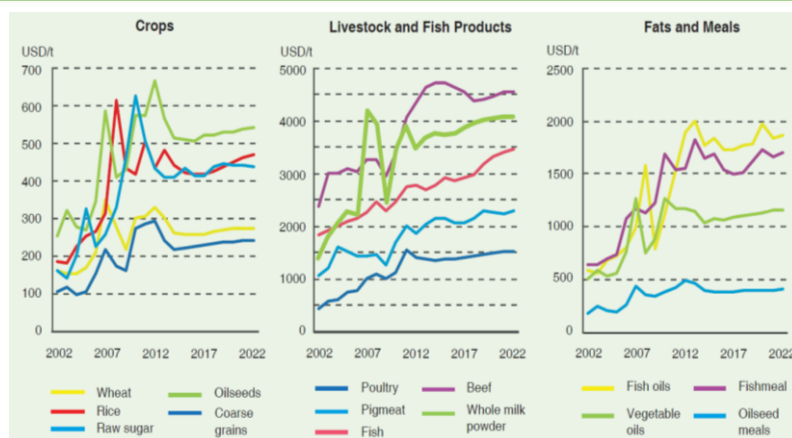
Aggregate World Supply and Demand for Wheat + Coarse Grains (Mt)



Stock-to-Use Ratio (%)



## Agricultural Commodity Nominal Prices (US\$/t)

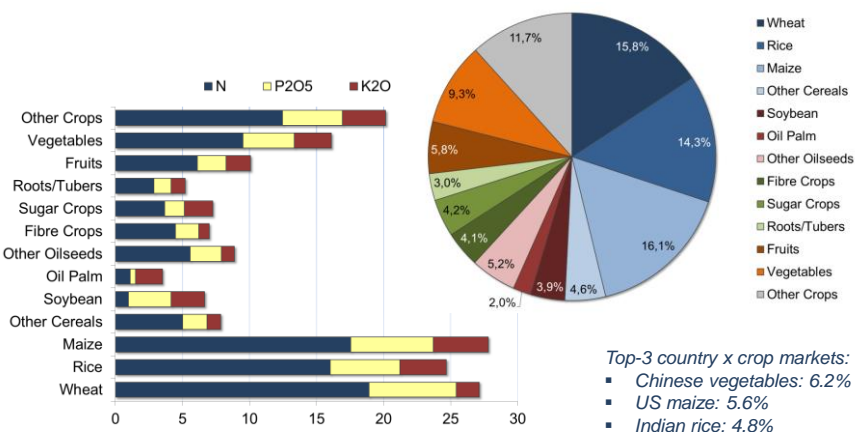




## FERTILIZER DEMAND OUTLOOK



### World Fertilizer Use by Crop at the Global Level in 2010/11





## Impact of the Nutrient Based Subsidy (NBS) in India

- Subsidy rates revised down in 2012/13, and again in 2013/14
- Fast rising retail prices of P and K fertilizers (due to reduction of subsidies, firm international prices and depreciation of the rupee) → disincentive for use
- Widening price differential between urea and non-urea fertilizers → distorts the N:P<sub>2</sub>O<sub>5</sub>:K<sub>2</sub>O ratio

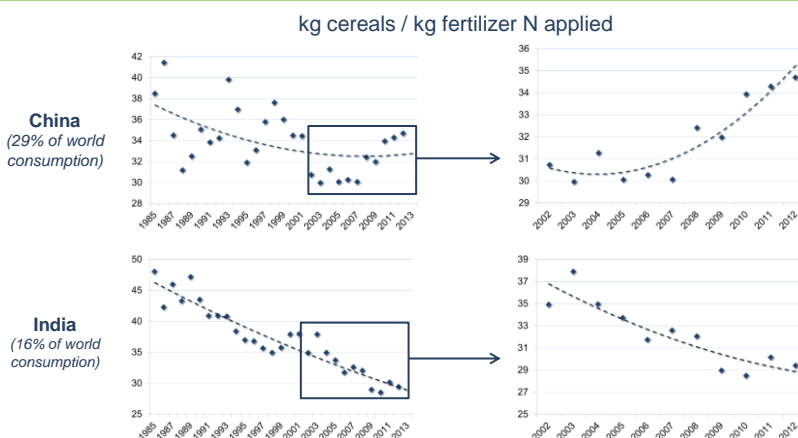
NBS Rates in India (INR/kg nutrient)				
	N	P <sub>2</sub> O <sub>5</sub>	K <sub>2</sub> O	S
2011/12	27.153	32.338	26.756	1.677
2012/13	24.000	21.804	24.000	1.677
Change	-11.6%	-32.6%	-10.3%	0.0%
2013/14	20.875	18.679	18.833	1.677
Change	-13.0%	-14.3%	-21.5%	0%

Evolution of the N:P<sub>2</sub>O<sub>5</sub>:K<sub>2</sub>O Ratio in India

	N	P <sub>2</sub> O <sub>5</sub>	K <sub>2</sub> O
2009/10	4.3	2.0	1.0
2011/12	6.9	3.1	1.0
2012/13	8.7	3.4	1.0
2013/14	7.6	3.0	1.0



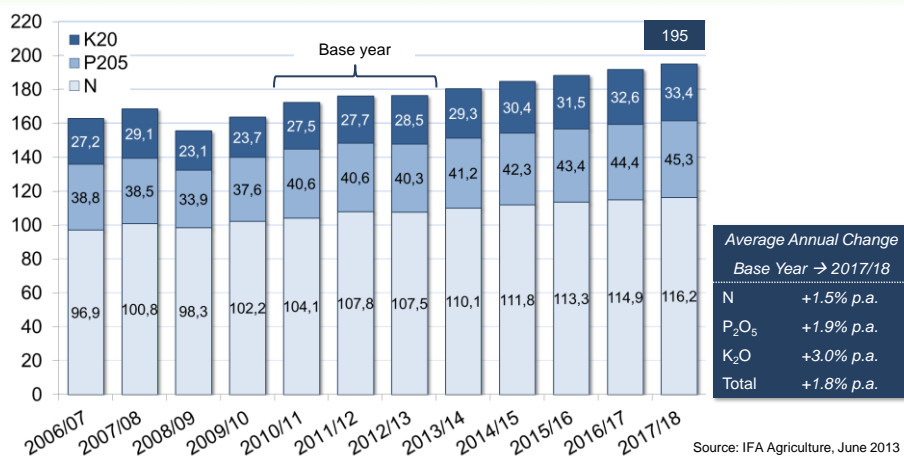
## Does Fertilizer N Use Efficiency Still Decline in China and India?



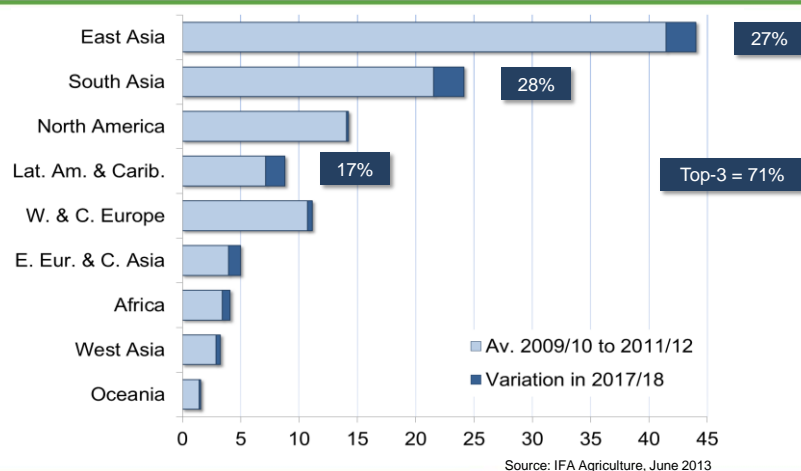




## Global Fertilizer Demand Medium-term Outlook (Mt nutrients)

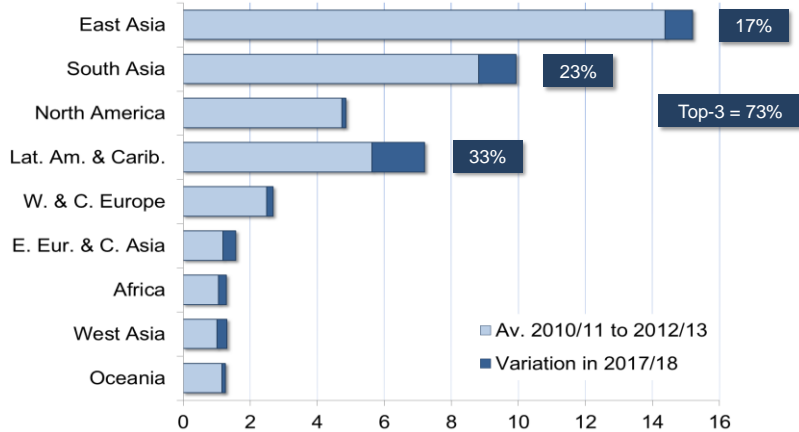


## Regional N Fertilizer Demand Medium-term Outlook (Mt N)

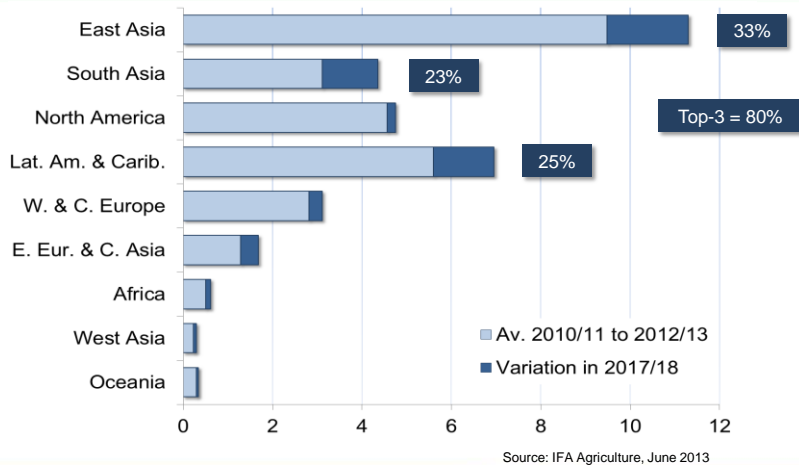




## Regional P Fertilizer Demand Medium-term Outlook (Mt P<sub>2</sub>O<sub>5</sub>)

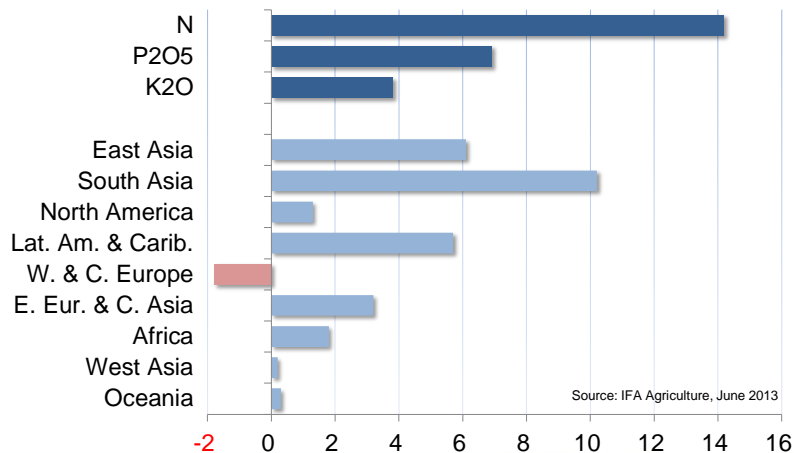


## Regional K Fertilizer Demand Medium-term Outlook (Mt K<sub>2</sub>O)





## World Fertilizer Demand Evolution 2017/18 vs. 2007/08 (Mt nutrients)



## GLOBAL PROSPECTS FOR FERTILIZER SUPPLY



## Main Issues Facing the Industry

### Drivers

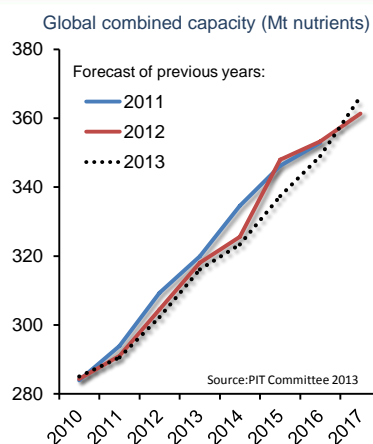
### Factors

Feedstock and access to natural resources	Natural gas supply: chronic shortfalls
	Shale gas developments
	Phosphate ore grade and quality
Economic Drivers	Capacity delays
	Financing challenges
Regulations	Environmental regulations and impact assessments
	Product safety
Policy	Export taxes
	Domestic investment policy



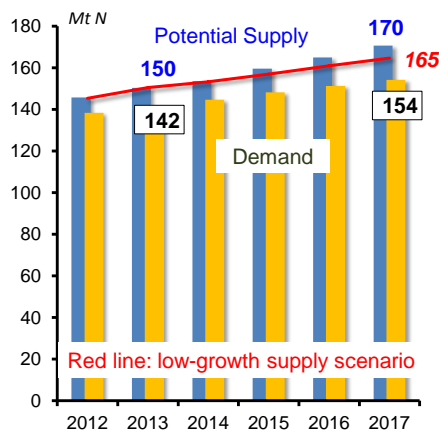
## CapEx and Anticipated Capacity Evolution in 2010-2017

- # new plants and expansion projects: **225**
- Phosphate rock projects: **20**
- Capacity expansion: **+166 Mt product**
- CapEx equivalent: **US\$150 Billion**
- Total capacity: **337 Mt nutrients** in 2017
- Overall capacity growth 2012-2017:
  - Nitrogen: +19%
  - Phosphorus: +21% (Phosphoric acid)
  - Potassium: +31%
- Project completion delays: **1 to 3 years**





## World Nitrogen Potential Supply/Demand



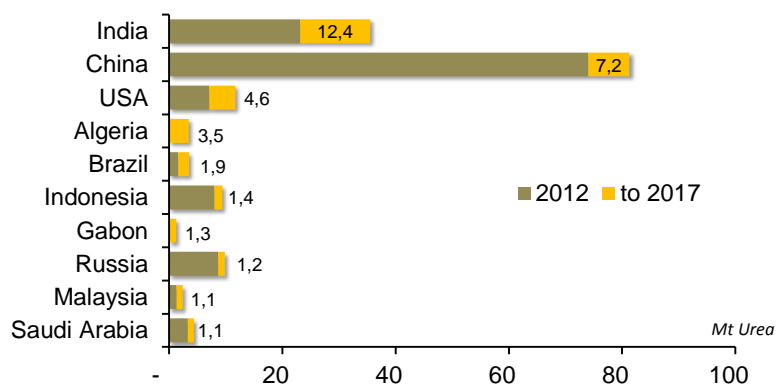
Source: IFA Production and International Trade, June 2013

- Global nitrogen potential supply: 170 Mt N in 2017; +3.3% p.a.  
*Low-growth* → 165 Mt in 2017
- Global nitrogen demand: 154 Mt in 2017+2.3% p.a.
- Growing import demand into Europe and South Asia; possible decline in North America and Latin America in 2016/17
- Rising export potential from Africa



## World Urea Capacity Developments

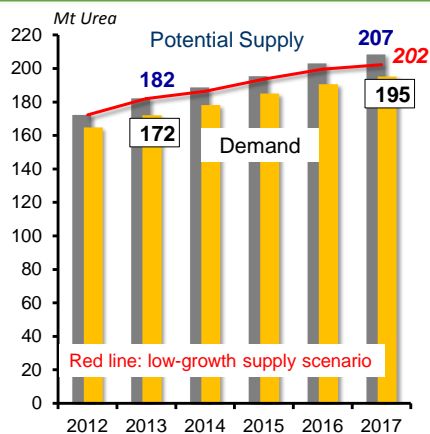
**World: +43 Mt urea or +22% increase, to 241 Mt in 2017**



Source: IFA Production and International Trade, June 2013



## World Urea Potential Demand/Supply

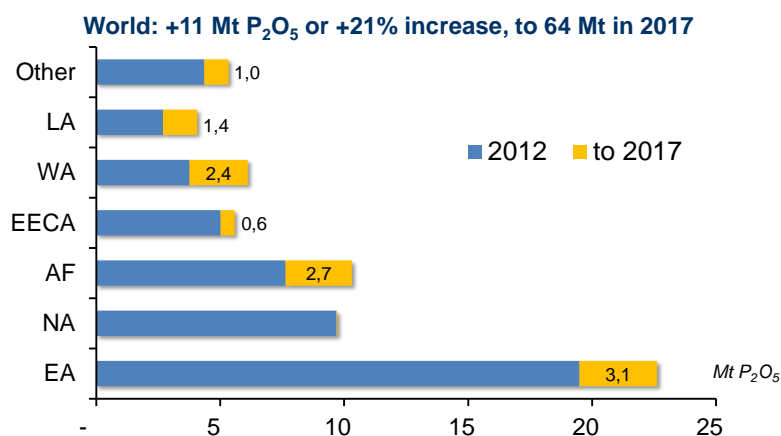


Source: IFA Production and International Trade, June 2013

- Global urea potential supply: 207 Mt product in 2017; +4% p.a. Low-growth → 202 Mt in 2017
- Global urea demand: 195 Mt in 2017; +3.8% p.a.
- Firm import demand into South Asia; possible decline in North America and Latin America in late 2016/17
- Massive increase of potential exportable tonnage from Africa; high tonnage availability from West Asia.
- China remains a question mark

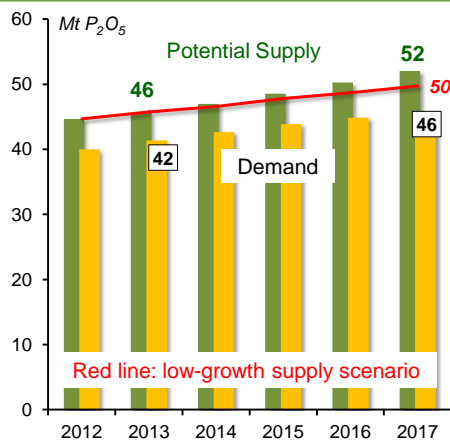


## Regional Phosphoric Acid Capacity Changes





## World Phosphoric Acid Potential Supply/Demand

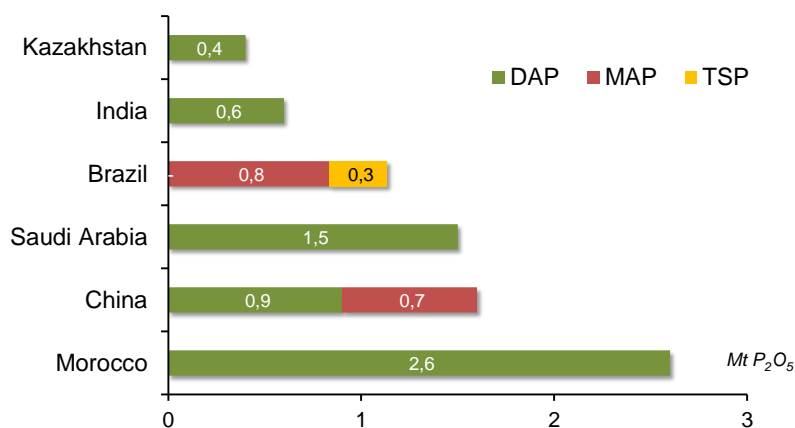


Source: IFA Production and International Trade, June 2013

- Global PA potential supply: 52 Mt P<sub>2</sub>O<sub>5</sub> in 2017; +3.3% p.a. Low-growth → 50 Mt in 2017
- Global PA demand: 46 Mt in 2017; +2% p.a.
- Sustained import demand into Brazil; potentially declining by 2016
- Europe imports at 2-2.2 Mt P<sub>2</sub>O<sub>5</sub>
- Firm demand in South Asia (DAP at 5-6 Mt/a)



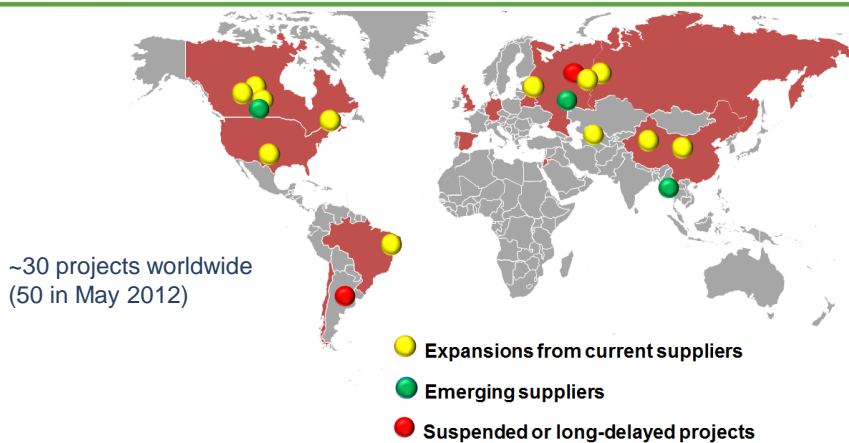
## Main Processed Phosphates Capacity Changes



Source: IFA Production and International Trade, June 2013



## Potash Capacity Developments 2012-17

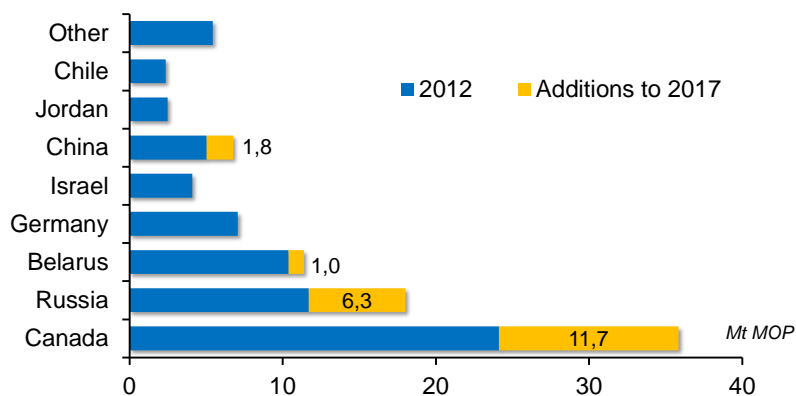


Source: IFA Production and International Trade, June 2013



## World Potash/KCl Capacity Projections

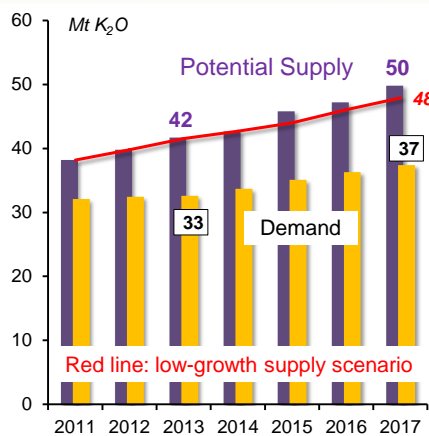
World: +21 Mt MOP or +30% increase, to 94 Mt in 2017







## World Potassium Potential Supply/Demand



Source: IFA Production and International Trade, June 2013

- Global potassium potential supply: 50 Mt K<sub>2</sub>O in 2017; +5% p.a.  
*Low-growth → 48 Mt in 2017*
- Global potassium demand: 37 Mt in 2017; +3% p.a.
- Firm import demand into South Asia, Latin America, East Asia
- Significant export tonnage from North America and EECA



## WRAP-UP



## Key Messages on the Demand Side

- Agricultural commodity prices seen remaining firm in medium term as markets would remain tight
- Market fundamentals provide incentives for increasing fertilizer demand
- However, improvement in fertilizer use efficiency moderate the prospects
- World demand growth for N and P fertilizers seen slowing down, influenced by China and India
- Significant uncertainties: economic activity, weather-related crop shortfalls, fertilizer subsidies in India, biofuel mandates in US/EU, etc.



## Key Messages on the Supply Side

- Fertilizer industry responds to rising demand and invests heavily in additional capacity
- Likely delays in capacity expansion due to technical, financial, economic, regulatory and other constraints  
→ significant degree of uncertainty on the supply side as well
- Under a realistic low-growth supply scenario, markets are likely to remain relatively balanced in the medium term, especially for nitrogen and phosphates



# AFRICAN FERTILIZER VOLUNTEERS PROGRAMME

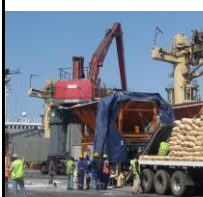
**You want contribute to food security and smallholder access to fertilizers in Sub-Saharan Africa?**



## **You are a fertilizer company?**

- You would like to contribute to building the knowledge and skills of the African workforce by sponsoring a new program
- You have an employee engagement program that you would like to find more purpose for

➔ **JOIN** the African Fertilizer Volunteers Program and **HELP** the African fertilizer value chain to develop



## **You are an individual fertilizer expert?**

- You have expertise in project development and financing; plant design; manufacturing; logistics; distribution; safety, health and environment in production; quality assurance; business planning; marketing; project management, etc...

➔ **SHARING** your expertise or **SUPPORTING** the program you can make a huge difference

**INFORMATION |** Sheila Keino      [skeino@afap-partnership.org](mailto:skeino@afap-partnership.org)



International  
Fertilizer Industry  
Association

*for questions/comments:  
[pheffer@fertilizer.org](mailto:pheffer@fertilizer.org)*