





Potash Market Analysis Nantes October 2019













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# **EuroChem Group Overview**

#### Transformational projects further anchor cost leadership



#### Mining

- 1. Kovdorskiy GOK
- 2. EuroChem VolgaKaliy
- 3. EuroChem Usolskiy
- 4. EuroChem Fertilizers

#### **Fertilizer production**

- 5. Novomoskovskiy Azot
- 6. Nevinnomysskiy Azot
- 7. EuroChem Antwerpen
- 8. Lifosa
- 9. Phosphorit
- 10. EuroChem Northwest
- 11. BMU
- 12. EuroChem Migao JV

#### Logistics

- 13. Tuapse
- 14. Murmansk
- 15. Sillamäe
- 16. EuroChem Antwerpen Jetty

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#### Highlights

EuroChem VolgaKaliy

In addition to a high KCI content and modern mining operations, a distance of only 500km to our Tuapse port facilities will provide us with unmatched cost advantages. Planned annual capacity of 4.6 MMT of KCI

#### EuroChem Usolskiy

Our potash mine in the Verkhnekamskoe deposit at Usolskiy is operating in test mode. It has a useful mine life of at least 60 years at today's planned annual production capacity of 3.7 MMT of KCI

### EuroChem

EuroChem has built an ammonia plant in Kingisepp, Russia, close to the Group's Phosphorit phosphate fertilizer facility. The plant has a design capacity of 2,700 tonnes per day or 1 MMT p.a.

### **EuroChem Group Overview**

### At a glance

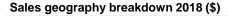


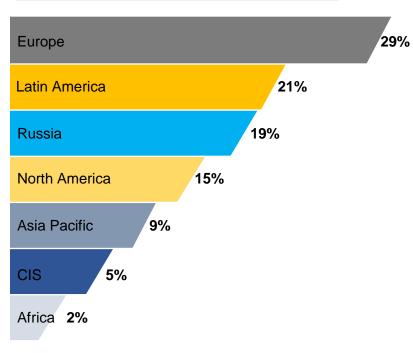
- Vertical integration: own raw materials, port terminals, rail stock, construction/repair works,
   Europe/CIS/Americas distribution capacity
  - 4 Nitrogen plants (3 in Russia, 1 in Belgium) nutrient capacity of 3.5 MMT of N.
  - 3 Phosphate plants (2 in Russia and 1 in Lithuania) nutrient capacity of 1.3 MMT of P<sub>2</sub>O<sub>5</sub> (phosphoric acid)
  - Apatite (Russia) P<sub>2</sub>O<sub>5</sub>-rich (37%-38%) and low-MER<sup>(1)</sup> content (0.057) apatite ore (2.8 MMT per year) covers c.75% of own production needs, with additional volumes from Kazakhstan mining operations
  - Iron ore as a co-product of apatite mining: up to 5.8 MMT of iron ore (Fe content 63.5%)
  - Logistics assets include transshipment capacity of >10 MMT, of which c.3.5 MMT in the EU, own rail stock/depot
  - Sales: global platform anchored on European and CIS presence with expanding footprint across the Americas

#### Projects

 Potash (K): 2 greenfield projects in Russia with targeted capacity of over 8.3 MMT of KCl per year (5 MMT K<sub>2</sub>O).







# **EuroChem Group Overview**

#### High-quality nitrogen, phosphate, potash, and complex fertilizers



#### **Essentials**



AS fine

**ASN** 

CAN

DAP

MAP

MOP granular

MOP standard

NP

NPK

UAN

UAS

Urea granular

Urea prilled

#### **Premium crop nutrition**

Internationally recognized brands, trusted quality and performance

N-products







**NP-products** 





**NK-products** 



All nutrients in one granule. The pioneering SOPand MOP-based homogeneous compound fertilizer



The stabilized mineral fertilizer for improved nitrogen efficiency



Higher urea performance with urease inhibitor.





Water-soluble fertilizer products for effective fertigation and foliar feeding



#### **Selected product visuals**





Potash Supply

Potash Demand

French Potash Market

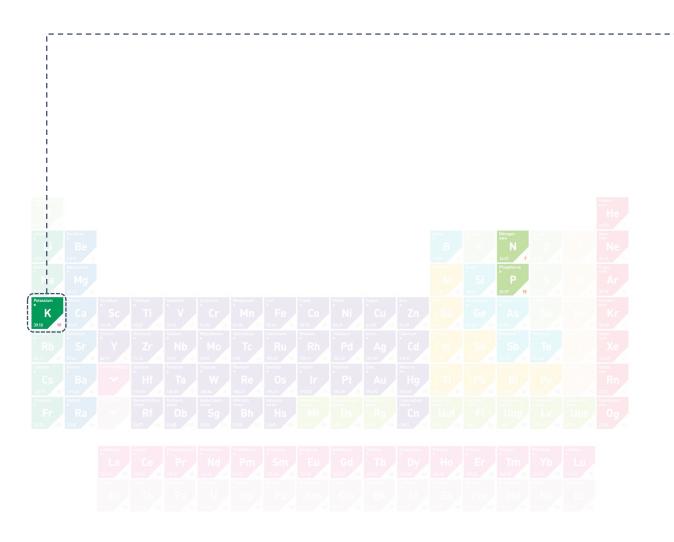
Market Balance and Scenarios

Overview of Fundamentals

# What is potash?







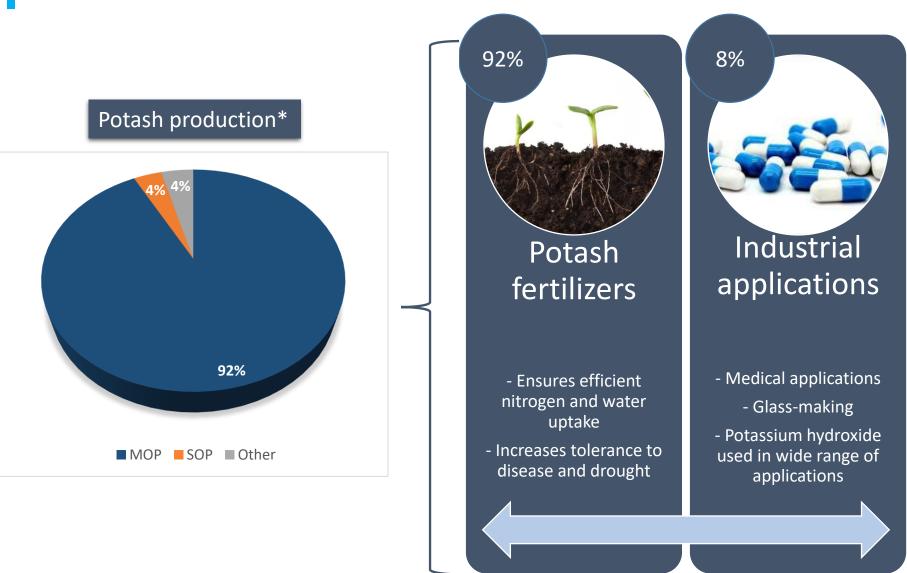
- Atomic number: 19
- An alkali metal solid silvery-white in pure form
- Forms 1.5% of earth's crust
- Forms 0.2% of human body
- Essential for all plant and human life!



#### What is it used for?



Most potash is applied as an agricultural fertilizer



### Role of potassium in the plant

Potassium: the quality nutrient

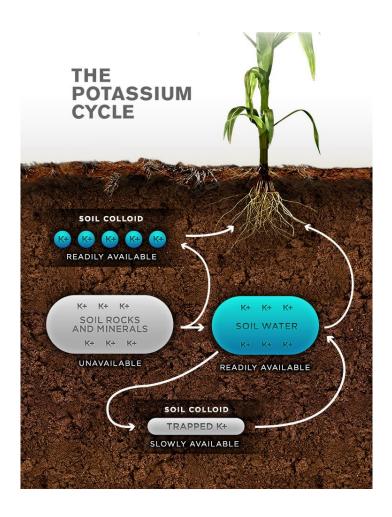


#### Balanced potassium applications vital for:

- 1. efficient nitrogen and water use
- 2. drought tolerance
- 3. frost resistance
- 4. resistance to pests and diseases

Potassium plays a major role in many aspects of <u>quality</u> such as:

- grain size
- appearance
- tuber size
- oil content
- dry matter
- starch content
- percentage sugar
- fruit ripening and quality





### Detrimental effects of 'potash holidays'

Yield and quality can be impacted before effects are visible



In the <u>short-term</u>, effects of omitting potash applications unlikely to be noticeable because of:

- replenishment from reserves
- seasonal variation in yields
- effects of soil cultivation
- · uptake of K from the subsoil

<u>Longer-term</u>, declining soil K will inevitably result in declining yields. Lack of potash also results in:

- inefficient use of other nutrients (especially N)
- a financial cost
- environmental pollution through nitrate leaching and emissions of nitrous oxide

Too little K causes ineffective use of N and the potential for N losses to the environment. Effects include:

- enhanced susceptibility to crop diseases
- less natural vigour and resistance to stress from pests, diseases and adverse weather
- weaker straw with greater risk of lodging
- reduced grain quality





#### SIGN

veins or yellow edges. This deficiency is more susceptible to disease and drought.

#### SOULTION:

Bury banana peels an inch into your soil. Peels take a while to rot, so this is a method that will slowly help your plants. Banana peels also deter aphids.

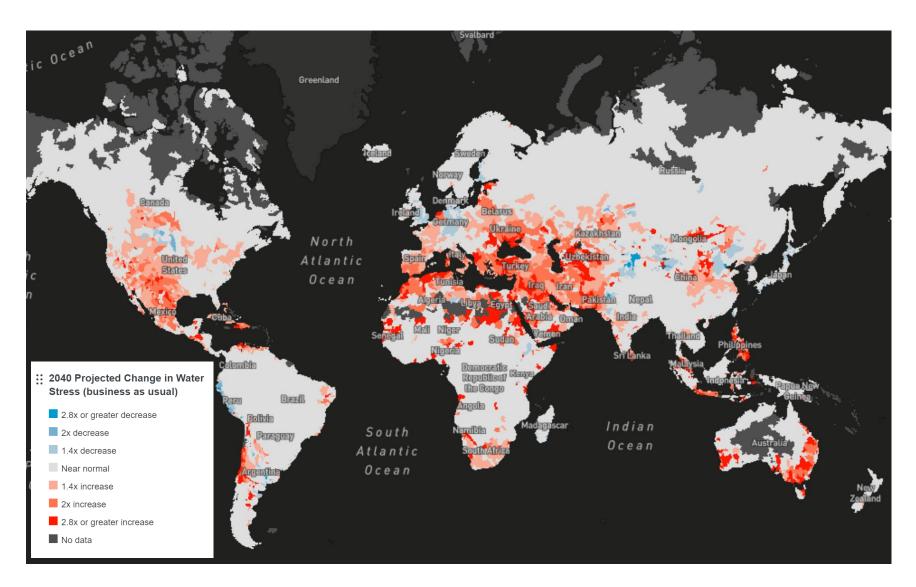




## Climate change is also increasing the frequency of droughts



... with significant implications for agriculture, fertilizers and potash demand





Potash Supply

Potash Demand

French Potash Market

Market Balance and Scenarios

Overview of Fundamentals

#### Where does MOP come from?



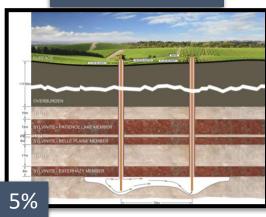


#### **Underground mining**



- Conventional underground mining of sylvinite; crushing and flotation of ore
- Examples: EuroChem (Usolskiy;
   Volgakali)

### Solution mining



- Pump hot water through bore holes to dissolve sylvinite; brine pumped back to surface for processing
  - Examples: Canada (K+S Bethune)

#### **Natural Brines**



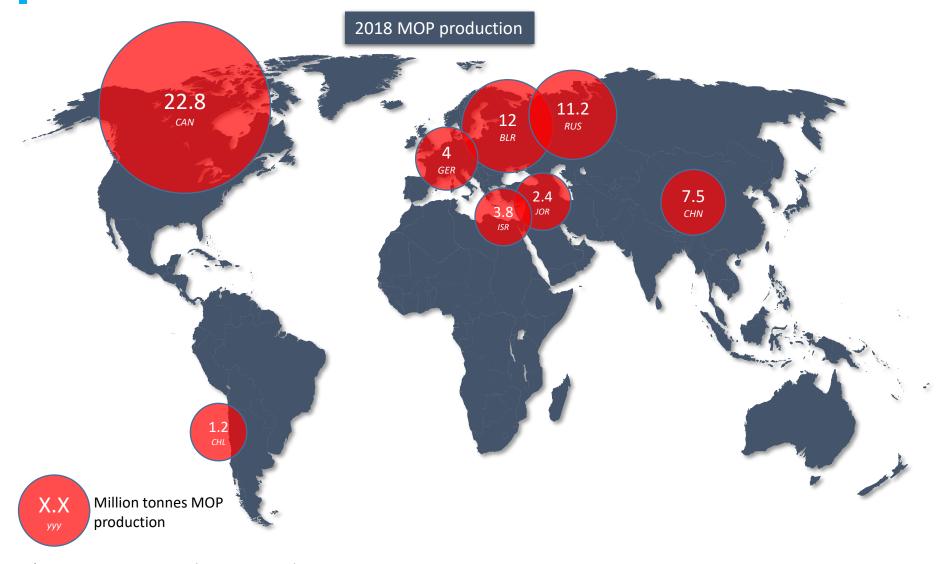
- Solar evaporation of potash crystals from lake brine; harvested by dredges or machines
  - Examples: China, Chile

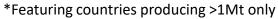


# Where is MOP produced?

67.7Mt MOP produced in 2018





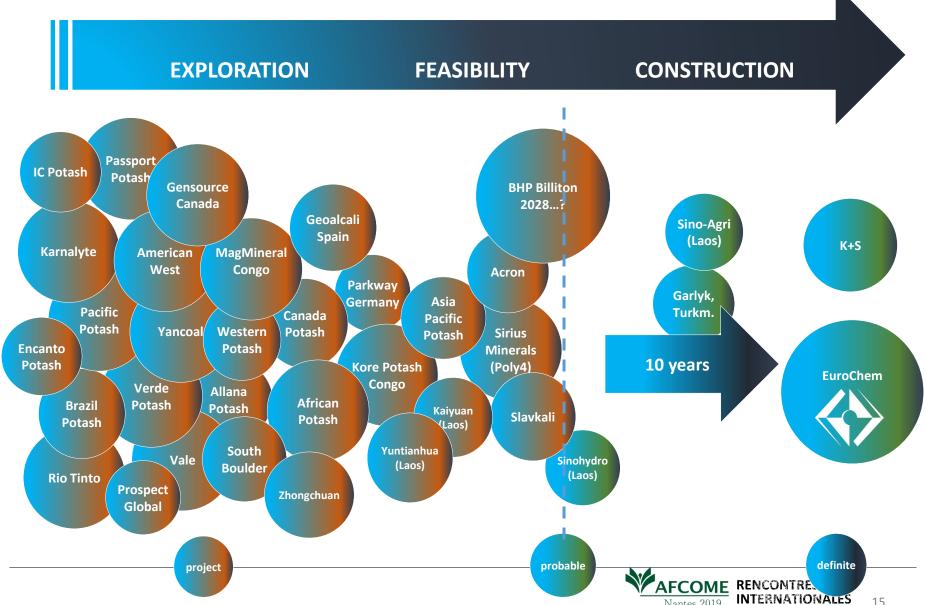




# A large group of potash projects are competing for financing



With few so far succeeding in crossing the line























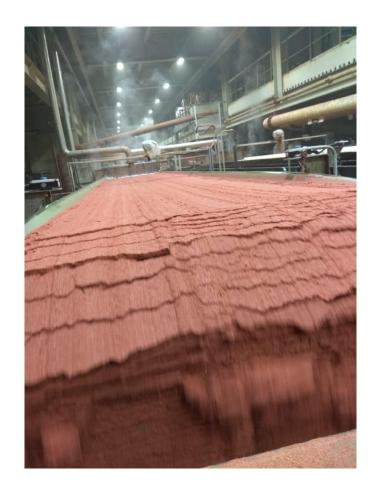










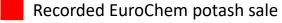


# We are already selling our MOP output far and wide

... and utilizing our strategic global distribution network





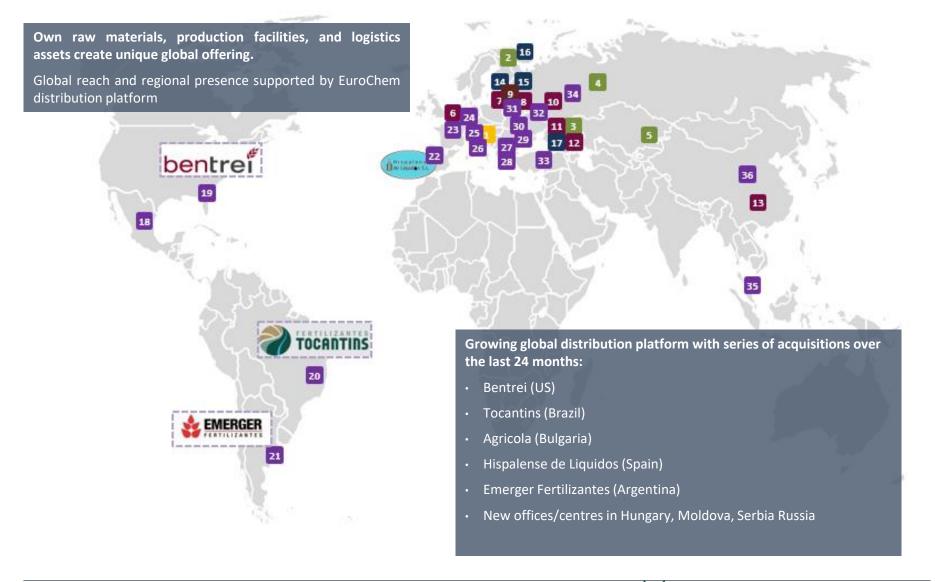




### However, a significant share of our MOP supply is integrated



Into downstream production and our strategic distribution network

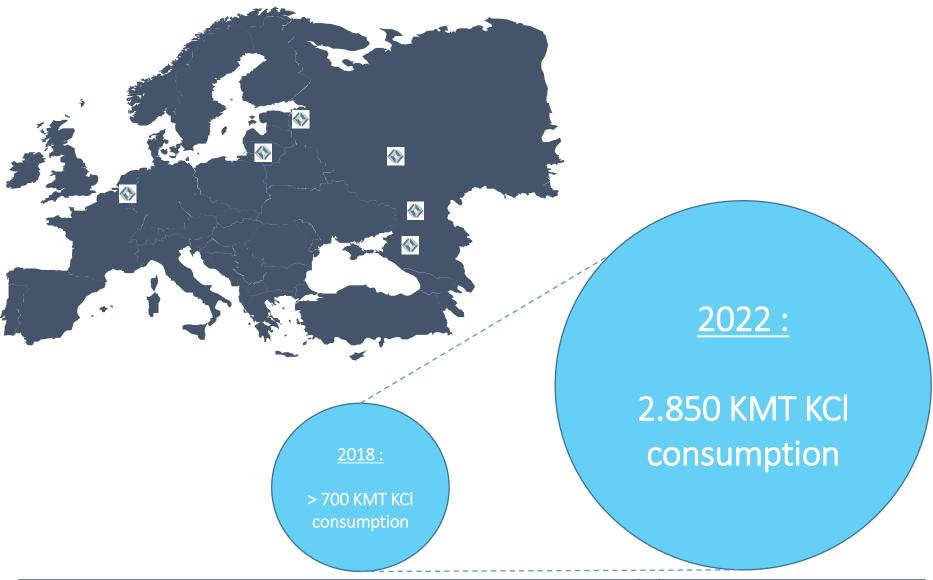




# We expect internal consumption will increase sharply





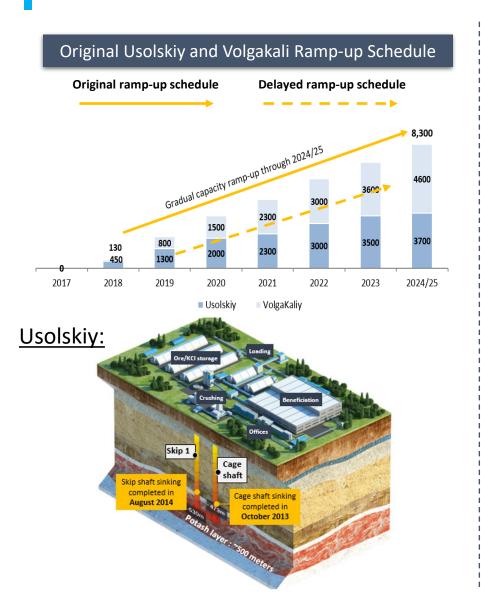


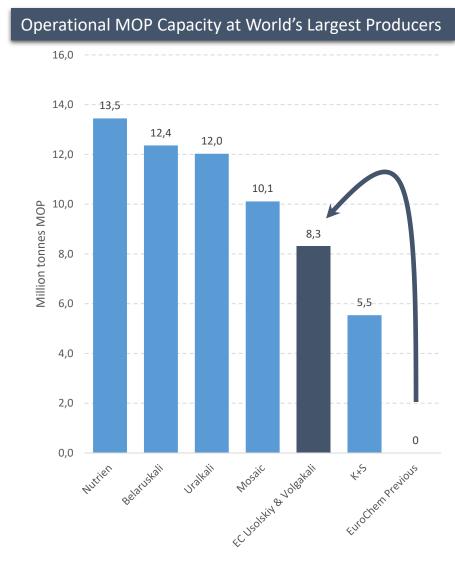


# MOP outlook: EuroChem is rapidly becoming a leading global supplier

**\** 

Our first two mines will take us to 8.3Mt MOP capacity





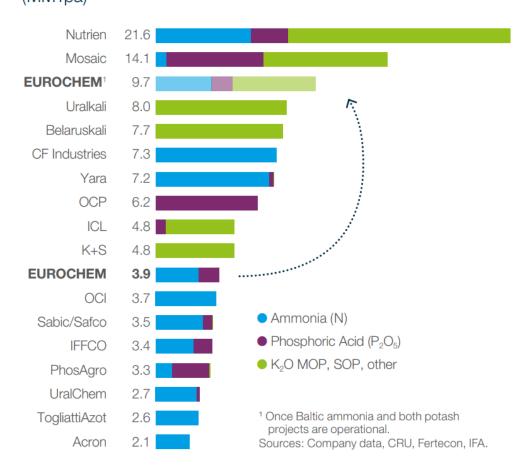


### MOP production will transform EuroChem into a global Top 3 player



... with a complete portfolio of nitrogen, phosphate and potash production assets

# **Selected ranking by nutrient capacity** (MMTpa)





Overview of Fundamentals

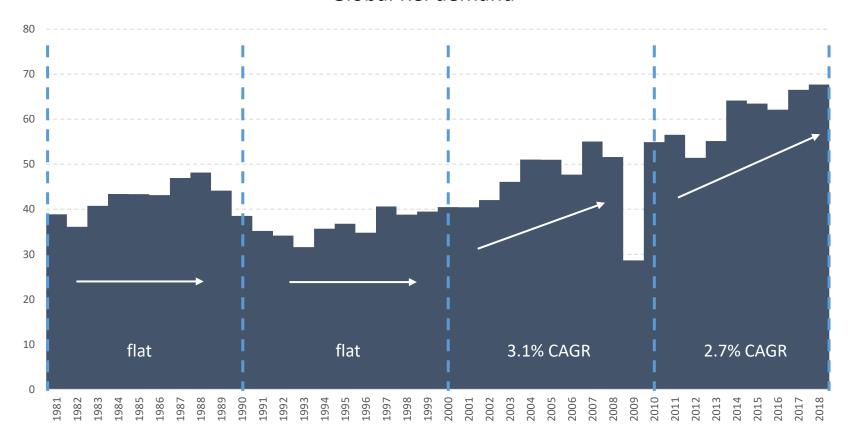
**Potash Supply** 

Potash Demand

Market Balance and Scenarios

French Potash Market

#### Global KCI demand



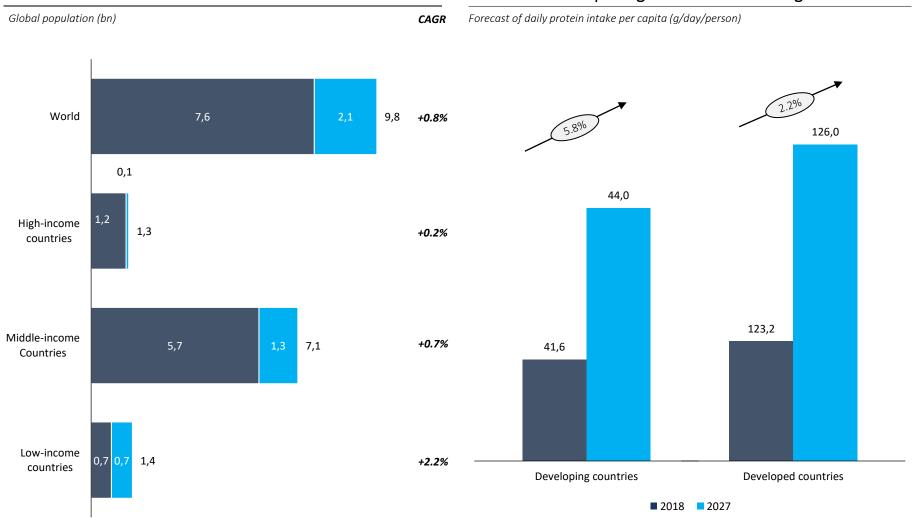
# Outlook for fertilizer demand is underpinned by strong fundamentals



Increasing global population demands more intensive agricultural production

# World population growth is concentrated in middle & low income countries...

#### ... where consumption growth remains strongest ...



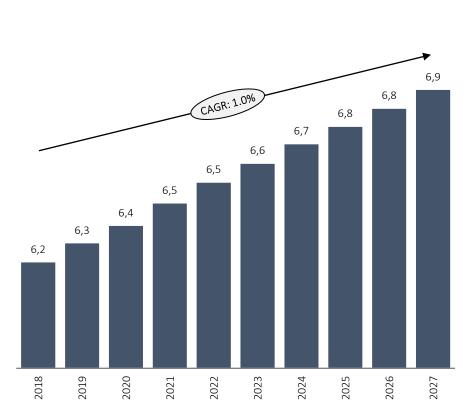
## Fertilizer demand will grow at sustained rates in the long term



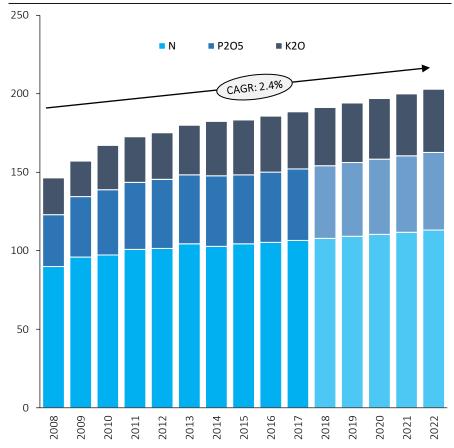
.. to feed a growing population with limited scope for expansion in arable land

#### ... driving demand for agriculture production ...

Agriculture production ('BMT- Grains, Oilseeds, Sugar)



# $\dots$ which in turn results in higher global fertilizer consumption<sup>(1)</sup>, MMT

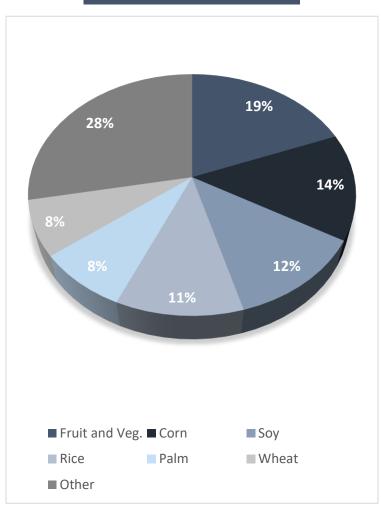


### Agronomic fundamentals particularly favorable to potassium

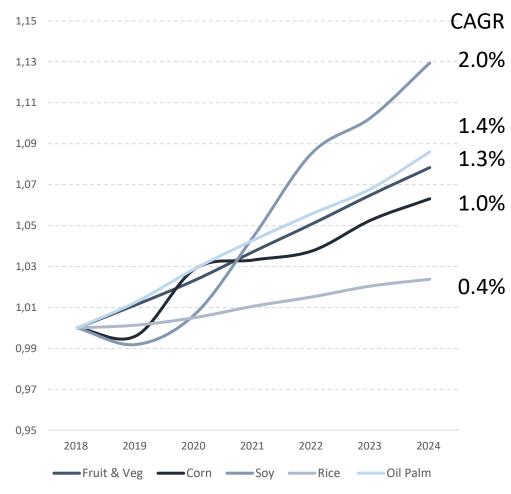


Soy, fruit and vegetables will drive potassium demand in the medium-term

# Global K<sub>2</sub>O demand



### Global K<sub>2</sub>O demand growth by crop



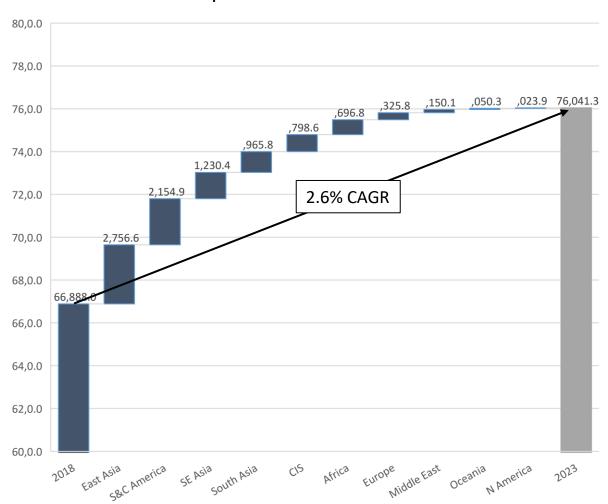


# Asia and Brazil will be the engines of potash demand growth



... with significant upside demand potential globally





**China:** re-balancing of nutrient ratio; Increase in cultivation of K-consuming crops

**Brazil:** continued expansion of planted soy area

**SE Asia:** improved MOP affordability signals upside demand potential

**India:** growing urgency of rebalancing of nutrient application ratio

**Russia:** major under-application of nutrient potassium

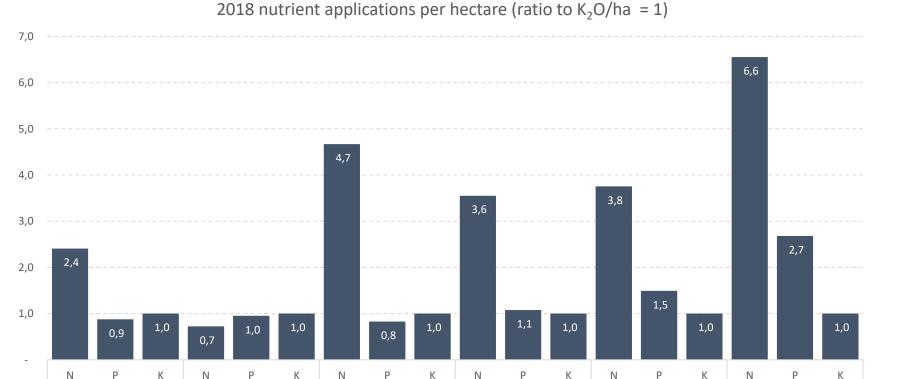
**Africa:** nascent expansion offers hope for huge upside demand potential (direct or via NPKs)



### However, we see significant upside potential in major markets







Mature, sophisticated ag economy – wellbalanced

USA

Low N reflects strong focus on soy

Brazil

Mature, sophisticated ag economy – well-balanced

France

Despite rebalancing since 2010 K still significantly underapplied relative to ag profile (F&V)

China

Significant scope remains to rebalance nutrient application ratios

Russia

Highly un-balanced nutrient application; rebalancing marks significant upside for K

India





Potash Supply

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Market Balance and Scenarios

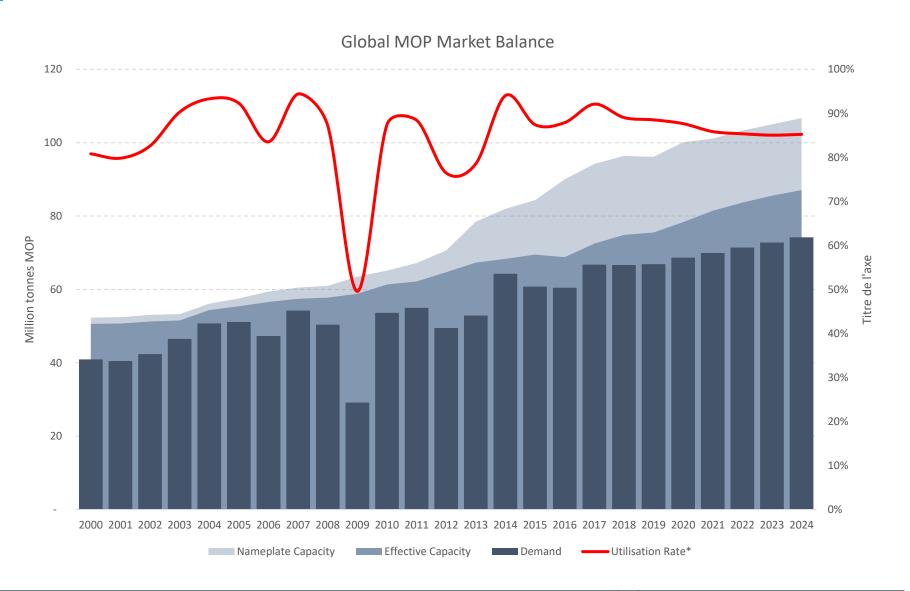
Overview of Fundamentals



# Global utilization rates are forecast at 85% - 89% in the medium term



However, significant risks are present on the supply side



# EuroChem expects a tighter market balance than those forecast China will be central to the outlook of the potash market



# 1. Supply risk: unplanned disruptions and delays currently excluded from the market balance

- Analysts' forecasts exclude the voluntary and involuntary supply disruptions arising from flooding, engineering problems, etc., especially among ageing mines.
- EuroChem's own delays demonstrate the probability of future delays and disruptions among other potash producers.
- 2. Supply risk: Chinese domestic potash production has peaked and its sustainability is under question
  - We believe 2019 is a turning point for Chinese MOP production.
  - Long-term sustainability of high-cost Chinese potash producers are in doubt.

# 3. Demand risk: EuroChem sees major potential for Chinese potash demand

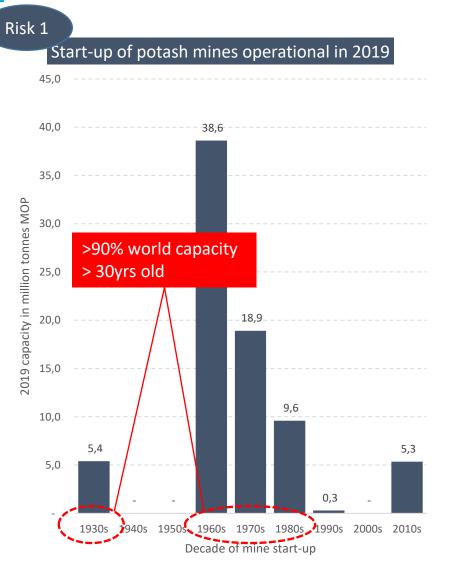
- Our earlier analyses demonstrates the significant upside potential for Chinese potash demand as growers' switch from grains to fruit and vegetables.
- China market still in need of rebalancing its nutrient application ratio in favour of potassium.

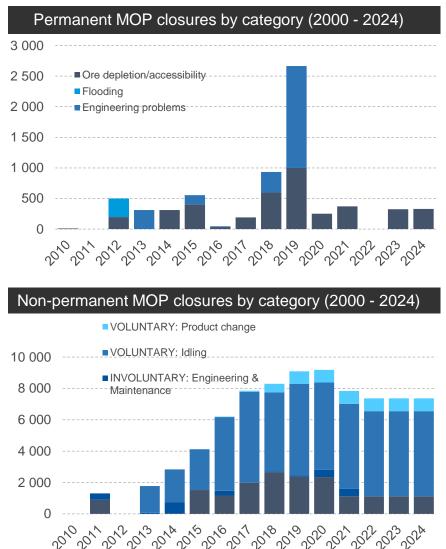


# The ageing profile of global potash supply raises risk of disruptions



Arising from ore depletion, flooding and engineering problems

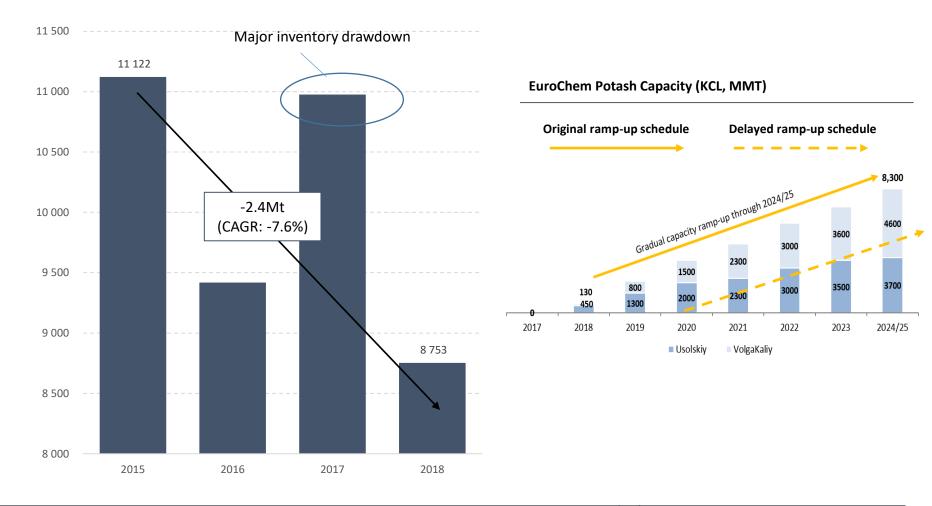






Risk 1

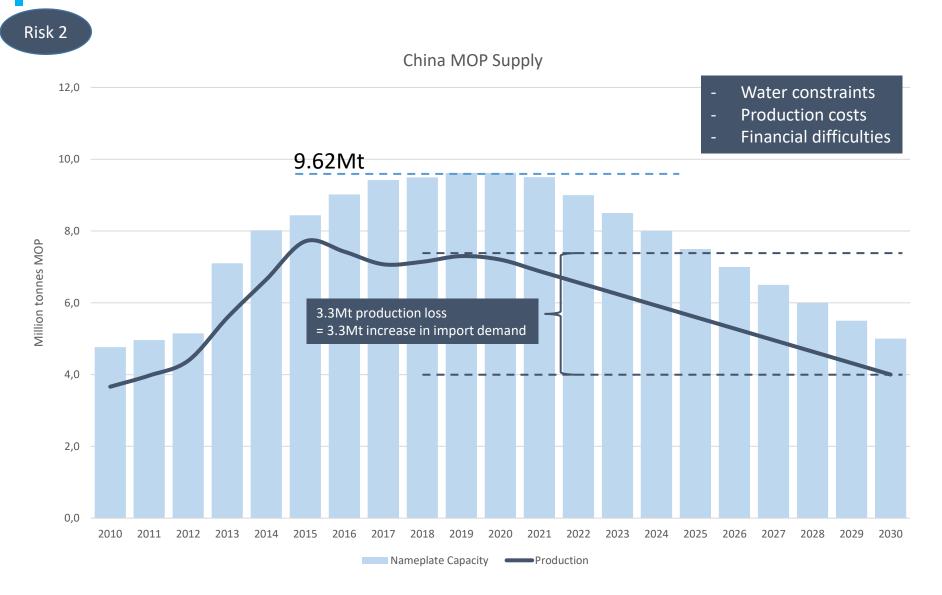
#### Russia supply disruptions: MOP exports



## 2019 marks a turning point for Chinese MOP production



Nameplate capacity peaks at 9.62Mt; no significant projects in the pipeline

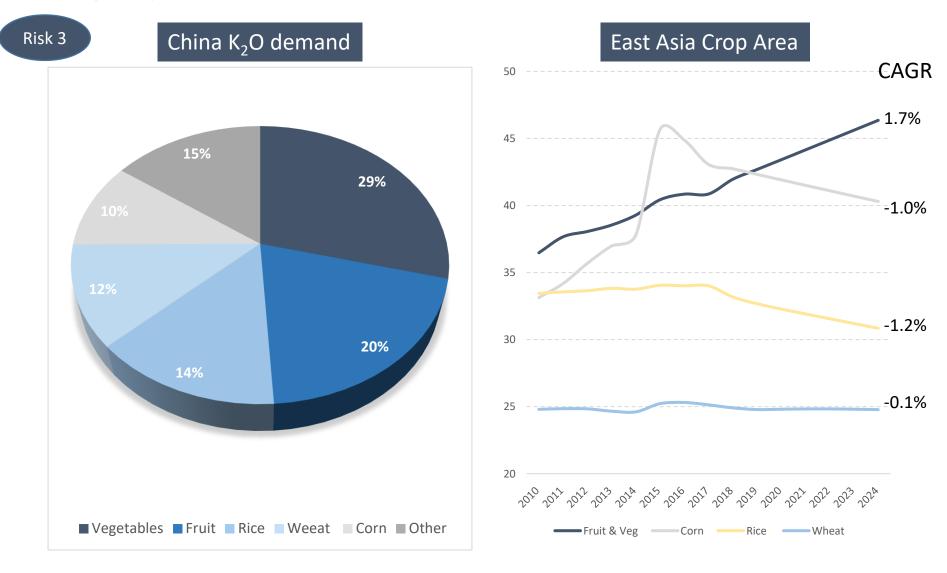




### Chinese potassium demand dominated by fruit and vegetables

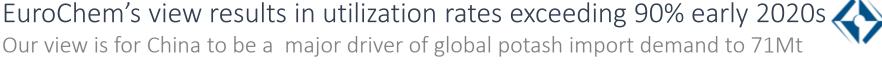


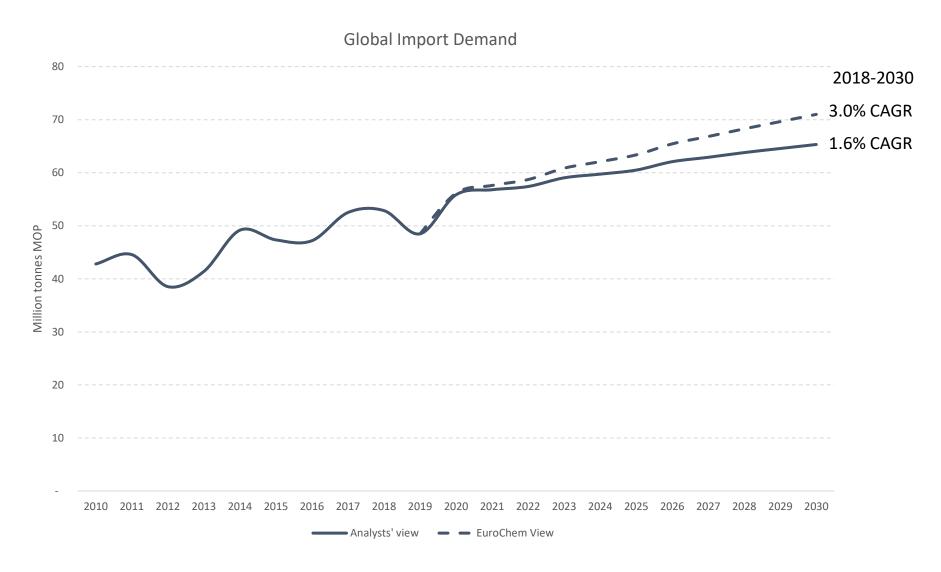
Growers switching to high potassium-consuming crops as price supports for broad acreage crops removed: additional boost to K demand





# EuroChem's view results in utilization rates exceeding 90% early 2020s 🔏







Overview of Fundamentals **Potash Supply** Potash Demand Market Balance and Scenarios French Potash Market

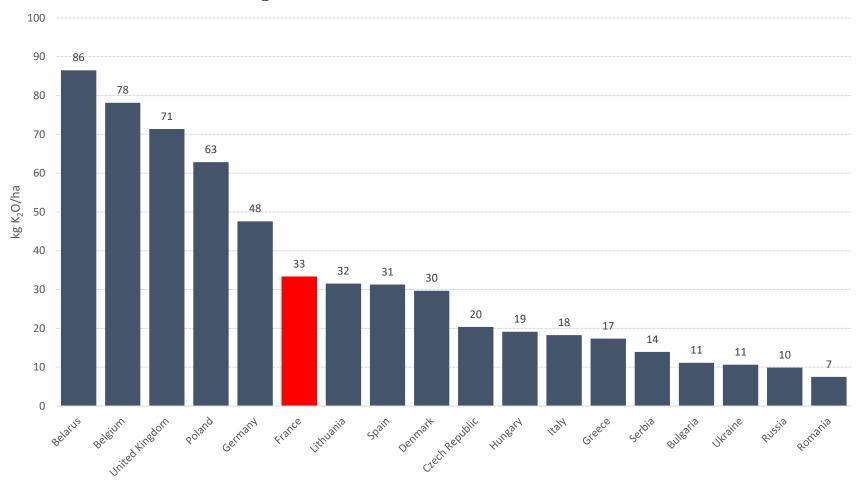


### France is the second largest potash market in Europe

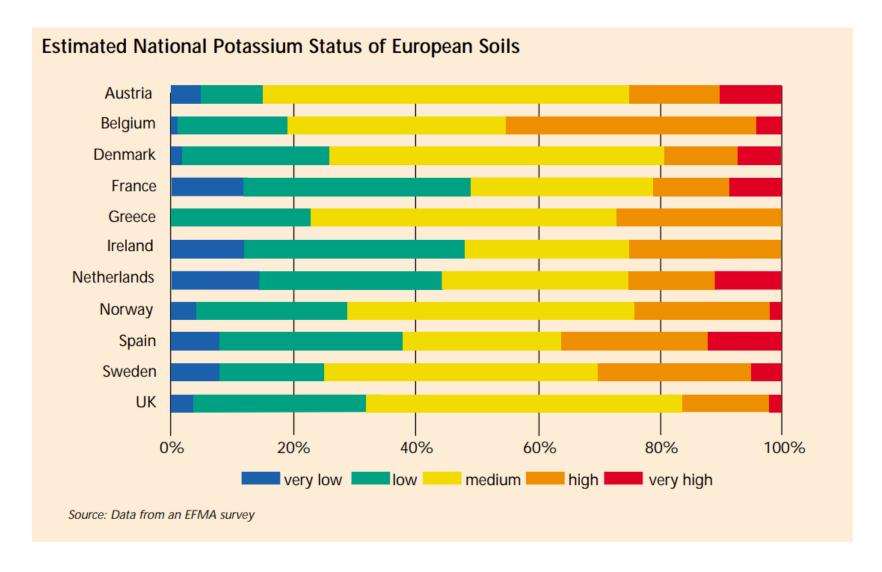
However, application K<sub>2</sub>O rates lag behind other major markets



EU-CIS K<sub>2</sub>O application rates in major MOP markets





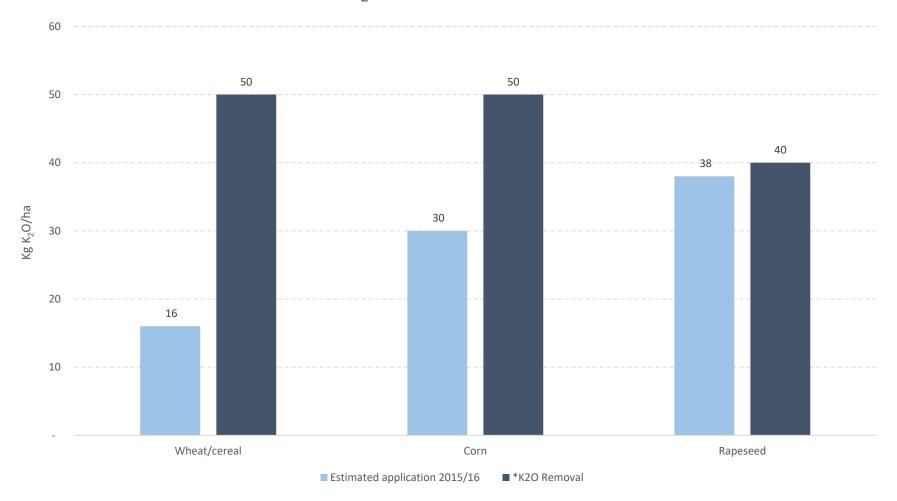


# France is estimated to significantly under-apply potash

Particularly for its wheat and corn crops



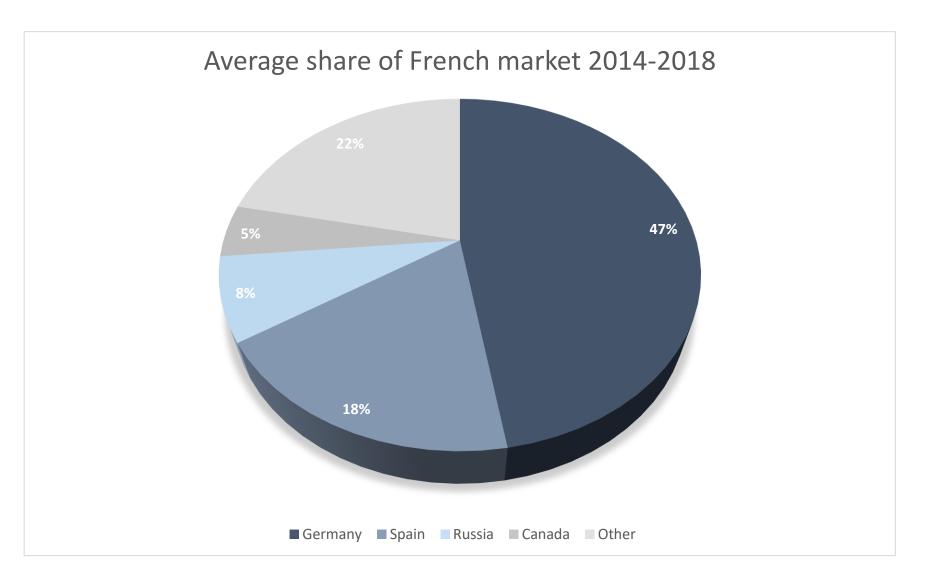
### Applied and removes K<sub>2</sub>O applications for major crops



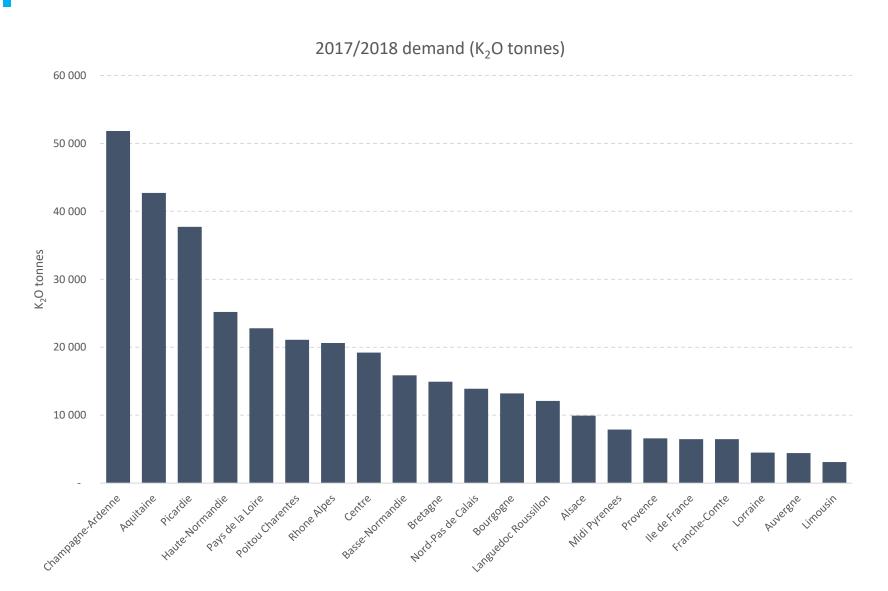
# Russia has so far remained a small part of French MOP imports



Supply has instead been dominated by neighboring German and Spanish MOP









# Thank you